



CAIO COLIN

[UX/UI] Product Designer

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EDUCATION

Postgraduate in UX Design
Pontifícia Universidade Católica
do Rio de Janeiro (PUC-Rio)
2011-2012

Bachelor's in Graphic Design
Centro Universitário da Cidade
2006-2009

SKILLS

Information Architecture
Interaction Design
Design Thinking
Wireframing & Prototyping
Flat Design
Journey Mapping
User Testing
Discovery Process
Design Systems
Material Design
HTML/CSS

TOOLS

Figma
Miro
Maze
Zeroheight
Storybook
VS Code
Illustrator
Photoshop
After Effects
Premiere
Jira
Confluence
Notion

LANGUAGES

Portuguese Native
English Advanced

ABOUT

Senior Product Designer with over 7 years of experience in interface design, information architecture, and user journey. Specialized in creating user-centered digital solutions, with strong expertise in interaction design, prototyping, and Design Systems development. I have collaborated with brands like Globant, Embraer, Nutrien, Banco Carrefour, CVC CORP, and Jeitto, delivering internationally recognized projects. I seek to contribute to multidisciplinary teams, developing products that elevate user experience and drive direct business impact.

EXPERIENCE

SENIOR UX DESIGNER

GLOBANT / ITERIS

2023/12 - PRESENT
REMOTE

Acting as a UX consultant, responsible for interface design, information architecture, and user journey projects for large clients. I work closely with developers and stakeholders to implement high-impact solutions, optimizing user experience and meeting strategic objectives.

Fiserv Terminals Team

- Redesigned UX writing and error code documentation, structuring clear messages and resolution actions, while also providing exploratory information on the device used to clarify failures.
- Integrated and strategically aligned the "Preço Justo" platform within the client's ecosystem.
- Analyzed and audited the Information Architecture (IA) of terminal-issued receipts, proposing interface standardizations and assessing logistical impacts.

Nutrien Credit Team

- Designed accessible, user-centered flows, ensuring strict adherence to complex business rules.
- Redesigned and optimized existing platform flows.

Embraer Executive Jets

- B2C companion app for executive jets.
- Led the development of journeys, interfaces, and design components.
- Refactored and refined legacy files provided by the client to enable technical implementation.
- Created high-fidelity desktop and mobile interfaces in Figma, establishing the foundations of a Design System integrated with the brand's visual identity.

Compass Ecos Team

- Energy diagnostic platform focused on efficiency and sustainability.
- Led interface design, information architecture, and user journey, resulting in improved usability and customer engagement.
- Structured component libraries and developed high-fidelity prototypes in direct collaboration with the engineering team.

Embraer Eve Air Mobility

- Technical platform for eVTOL operation, monitoring, and support.
- Created wireframes and interactive prototypes focused on accessibility and user experience for a high-complexity operational system.

Nutrien Pricing Team

- Catalog, cart, and price approval management platform for consultants and backoffice.
- Optimized the digital platform through user research, usability testing, and creation of desktop and mobile interfaces.
- Validated flows and components with stakeholders.

SENIOR PRODUCT DESIGNER

MÔRE TALENT TECH

2021/09 - 2023/03
REMOTE

Acting as a UX consultant for major national brands, focusing on interface optimization, conversion metric improvement, and technical facilitation.

Internal workshop Figma Best Practices

- Created and facilitated internal training for designers and multidisciplinary squads, covering file organization, prototyping best practices, and collaboration, aiming to increase productivity and visual consistency.

Banco Carrefour Account Team

- PIX journey flow within the app.
- Complete redesign of the PIX transaction journey, making the flow more intuitive through mobile interfaces and high-fidelity prototypes.

CVC CORP Checkout Team

- Redesigned the cart and checkout flow for the new sales platform.
- Led the redesign of the purchase journey, mapping business needs and applying usability rules to boost conversion rates.
- Created interfaces and organized components in Figma.

CVC CORP Backoffice Team

- Redesigned the internal backoffice platform.
- Actively participated in the discovery phase of the new system, conducting user research, analyzing qualitative data, and developing validation wireframes and prototypes.